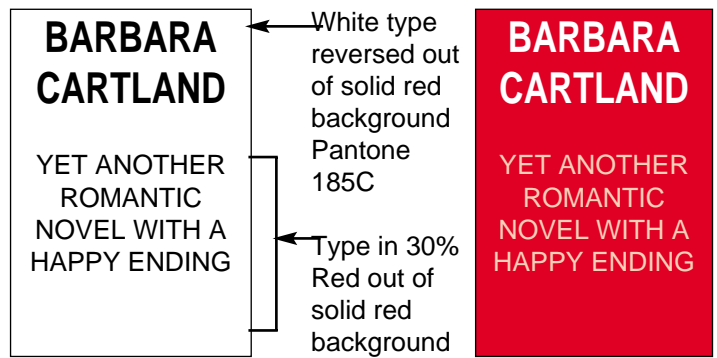


TINTS AND TYPE WITH TINTS

This sheet shows how 'paler' versions of a colour can be created by using dots of the solid. This works with all colours. If you wanted solid red with medium pink and white type, you would create this with a Desktop Publishing Programme or specify the area of red you want with a black bordered box or other shape, then put black type in the position you want and then 'mark it up' to tell the printer what you want. See opposite



10% tint of black
(black dots cover 10% of the inside of this box)

Reversed out type does not show

20% tint of black
(black dots cover 20% of the inside of this box)

Reversed out type does not show well

30% tint of black
(black dots cover 30% of the inside of this box)

Reversed out type does not show well

40% tint of black
(black dots cover 40% of the inside of this box)

Reversed out type

50% tint of black
(black dots cover 50% of the inside of this box)

Reversed out type

60% tint of black
(black dots cover 60% of the inside of this box)

Reversed out type

70% tint of black
(black dots cover 70% of the inside of this box)

solid type does not show well

80% tint of black
(black dots cover 80% of the inside of this box)

solid black type does not show

90% tint of black
(black dots cover 90% of the inside of this box)

solid black type does not show

solid black

50% tint block with white type

red type reversed out of black

The percentage tint values remain the same, no matter how many dots to each inch a page is printed out at. So a 50% tint could be printed with a coarse 50dpi 'dot screen' for absorbant newsprint or a fine 150 dot screen for coated art papers. However, the 150 dot screen would appear more even - almost indistinguishable from a pure grey.